





FSN: FOX SPORTS NET

FSN is the nation's leading provider of local sports. Through its owned-and-operated networks, as well as its affiliates, FSN reaches more than 82 million homes through 25 regional sports networks. Owned-and-operated networks include FSN Arizona, FSN Detroit, FSN Florida, FSN Midwest, FSN Indiana, FSN North, FSN Northwest, FSN Ohio, FSN Pittsburgh, FSN Prime Ticket, FSN Rocky Mountain, FSN Utah, FSN South, FSN Southwest, FSN Houston, FSN West, Sun Sports and SportSouth. FSN also has programming affiliations with Comcast-owned regional sports networks in Chicago, Baltimore/Washington, DC and Philadelphia, as well as with Rainbow-owned FSN Bay Area, FSN New England, FSN New York, and Madison Square Garden Network.

Based in Los Angeles, FSN owned- or affiliated-regional sports networks serve as the TV home to 68 of the 82 MLB, NHL and NBA teams based in the United States. FSN produces close to 5,000 live, mostly local, events each year, including nearly 900 in High Definition. In addition to its thousands of home team games and a wide variety of locally produced sports programs, FSN televises national sports events and programs, including Pac-10 and ACC basketball; Pac-10 and Big 12 football; *Best Damn Sports Show Period*; *CMI: The Chris Myers Interviews*; *the Mansionpoker.net Poker Dome Challenge*, *In Focus* and *The FSN Final Score*. For the latest up-to-the-minute sports news and opinions, visit the FOX Sports/FSN website at www.FOXSports.com.

NETWORK PROGRAM FORMAT

| | |
|------------------|--|
| Local Avails: | 2 - one minutes local avail breaks per hour |
| Times: | Avail Break #1: Between :10 and :20 minutes past the hour Avail Break #2: Between :40 and :50 minutes past the hour Exception 5am-7pm (ET) breaks at :29 and :59 past the hour |
| Insertion Hours: | 24 hours per day |

NETWORK INFORMATION

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|-----------------|---|
| Subscribers: | 82 million <small>Source: Nielsen Media Research</small> |
| Service Type: | Basic, HD |
| Satellite Feed: | Dual |
| Launch Date: | Please contact FSN Representative for more information. |
| Ownership: | News Corporation |

BENEFITS TO ADVERTISERS

- More than 82 million homes through 25 regional sports networks.
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RESEARCH INFORMATION

VIEWER TARGETED

Please contact your FSN Representative for information.

VIEWER PROFILE

Please contact your FSN Representative for information.

VIEWER LIFESTYLE

Please contact your FSN Representative for information.

DAYPART VIEWING

Please contact your FSN Representative for information.



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PROGRAMMING INFORMATION

PROGRAMMING GENRES: Sports: NBA, MLB, NHL, NCCA Events, Sports News/Information

VIEWER TARGETED PROGRAMMING

Please contact your FSN Representative for information.

NEW PROGRAMS FOR 2007/POPULAR ESTABLISHED PROGRAMS

MARQUEE COLLEGIATE PROGRAMMING

Pac-10 Men's Basketball Tournament '07 (airs Mar 7-Mar 9, 2007); 2 or 2.5 hours live - From the Staples Center in Los Angeles, CA.

ACC Sunday Night Hoops '07-'08 (airs Dec-Mar 2007); 2 or 2.5 hours live

Pac-10 Men's Basketball '07-'08 (airs Dec-Mar 2007); 2 hours live

Big 12 Football '07 (airs Sept-Nov 2007); 3.5 hours live

Pac-10 Football '07 (airs Sept-Nov 2007); 3.5 hours live

BCS Breakdown (airs Oct-Dec 2007); 0.5 hours - Each show will breakdown the weekend's top Division 1A college football match-ups and analyze BCS ratings scenarios.

The Official BCS Ratings Show (airs Oct-Dec 2007); 0.5 hours - The same day announcement of the official BCS standings - the rankings used to determine the teams participating in the four BCS Bowl games and BCS National Championship game in January.

MARQUEE NATIONAL PROGRAMMING

The Best Damn Sports Show Period '07 (airs year round); 1 hour - BDSSP is a daily sports-information program that can be described as "alternative, maverick, irreverent and anti-establishment." Chris Rose, retired pro athletes John Salley, Rodney Peete and Rob Dibble host the show.

The FSN Final Score '07 (airs daily, year round); 0.5 hours - This is the show for the sports fan who only wants to see the best sports moments of that given day. From the best dunks to the most amazing over-the-shoulder catches to the most painful KO's - everything sports will be covered with only the best highlights in mind.

FSN Pro Football Preview (airs throughout NFL Season through Super Bowl weekend); 1 hour - The program will take an in-depth look at key games and player match-ups for each week in the NFL.

Pride Fighting Championships (airs year round); 1 hour - Each show will profile fighters and highlight matches from the *PRIDE Fighting Championship Series*.

NEW 2007 POKER PROGRAMMING

FullTiltPoker.net presents Aussie Millions '07 (airs Mar-May 2007); 1 hour - Top players from around the world compete in the largest tournament in the Asia Pacific region.

MANSIONPOKER.NET Global Tour (airs Mar-Nov 2007); 1 hour - Description TBA (please contact Gary Garcia for more info about this program)

UltimateBet.net Poker Challenge IV (airs Mar-Apr 2007); 1 hour - Six players selected from web site qualifying rounds each week to compete on our Saturday night show from Hollywood Park Casino in Los Angeles, CA.

UltimateBet.net Poker Superstars Invitational IV (airs mid-Mar-mid-Nov 2007); 1 hour - This no-limit hold 'em poker tournament consists of a round robin regular season, with the top 16 moving into the playoffs.



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LEADING NATIONAL ADVERTISERS

Please contact your FSN Representative for information.

NETWORK CONTACTS

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WEBSITE INFORMATION

Consumer Website: www.foxsports.com
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